

Kent Porter

UI/UX Designer, Sr. Visual Designer

Contact **kent.porter@gmail.com**
256.665.4027

Summary Experienced UI/UX and visual designer. Proficient with industry tools for wireframing and visualization. Familiar with human centered design concepts and methodologies. Several years experience working on, and with software development teams as UI and UX specialist. Deep understanding of the software development process and how UI/UX fits into development cycles. Able to bridge the gap between design and the technologies that bring designs to life. Advanced knowledge of CSS, SASS, HTML5 and jquery. Front-end design and development experience. Well-versed in Agile methodology and Jira project management software.

Portfolio **kentporter.me**

Experience **Lead UX Designer, · CDC/Northrop 9/2016 to present**

Senior UX Designer and for the Centers for Disease Control. Responsible for design, UI/UX, and testing for the CRA suite of applications. Work with engineering team to redesign, and optimize user experience for desktop, web, and mobile apps using a mobile-first methodology. User testing, and analysis of application metrics. Manage a Jr. freelance designer. Work in Jira/Agile-based workflow.

UX Designer - Senior Visual Designer, · GeoFac 4/2014 to 5/2016

Senior Visual Designer and Front-end Developer for GeoFac Systems. Responsible for design, UI/UX, and developing front-end markup to turn mockups into functioning sites. Work with engineering team to define, and optimize user experience for desktop, web, and mobile apps. Work in Jira/Agile-based workflow. Update company site using Joomla CMS.

Contractor - UX & Front-end Development, · Curse Inc. 7/2013 to 4/1/2014

Web designer for Curse Inc. Responsible for guiding design and UI/UX process with wireframes and detailed mockups. Responsible for developing front-end code for web-based application using HTML5 based markup, SASS-based css framework, jquery, and Cobalt CMS. Work with design and engineering teams to bring mock-ups to life while working with the engineering team to integrate back-end functionality.

Contractor - UI/UX Designer, Front-end Developer · Independent 4/2012 to present

Freelance web & graphic designer specializing in design, UI/UX, and front-end development. Strong emphasis on design and semantic markup & web standards, HTML5, and responsive design for mobile optimization. Clients include: University of Alabama in Birmingham, Huntsville Madison County Public Library, i3 Inc.

Contractor - Web/Multimedia Designer/Developer · Intergraph Corp · 4/2011 to 4/2012

Responsible for producing all multi-media communications for the SG&I marketing division of Intergraph Corporation. This includes videos preproduction, footage acquisition, working with vendors to record voice-overs, motion design and visual elements, and editing. Also responsible for conceptualizing front-end web design for Intergraph's new global website. Helped maintain current Intergraph global website in the way of and front-end design and support when needed. Tasked with using Google Analytics to track enterprise web traffic and refine site-wide usability in addition to creating reports, and general metrics. Managed and maintained Intergraph's Corporate Youtube channel and associated metrics.

**Experience
(cont.)**

Information Architect - Creative Director · Eurofins MWG Operon · **6/2008 to 4/2011**

Responsible for creating and overseeing all visual communications for the US division of Eurofins MWG Operon Biotechnologies. This includes print collateral, website content and design, enterprise user interface design, product packaging, trade show booths, and email campaigns. Eurofins global web site using CSS and standards-based, modern markup.

Creative Director · Synectics · **8/2006 to 5/2007**

Responsible for all creative output for local, regional, and national clients encompassing both retail and business to business campaigns. Define brand and graphic standards for all clients across print, web, multimedia, and broadcast/DVD media. Oversaw a small team of freelance production designers and one junior designer.

Skills & Strengths

- Strong creative concept development
- Advanced graphic design skills
- Cross-media branding
- HTML 4+5, CSS, SASS, Javascript, Mobile Optimization
- Experienced creative problem solver
- Strong art direction experience
- Advanced skills in web design and implementation
- Extensive experience with email marketing
- Youtube & Social Media marketing experience
- Advanced skills in Adobe Flash
- Extensive experience in digital video, and digital video compression techniques
- Design concepts and UI design
- Motion graphics and video related production techniques.
- Extensive dual platform experience
- Basic command line skills in TCSH and BASH shells for Unix/Linux

Technical Skills

- Advanced CSS
- XHTML
- Web Standards & Semantic Markup
- UI/UX
- PHP
- Wordpress
- Google Analytics
- Google Adwords
- Javascript
- Typography for print and web
- Youtube & Social Media
- Video formats, encoding, and delivery
- Object-oriented language and scripting concepts
- Basic unix command line skills
- DNS and web-server experience
- Pre-press and CMYK color correctiion
- OSX
- Windows
- Linux

Education **Auburn University** 8/97 to 12/98
Graphic Design major
John C. Calhoun Community College 4/97 to 8/97
Graphic Design

Awards **2006 ADDY Awards**
Gold award for B2B Flash-based website

2003 ADDY Awards
Gold award for interactive media design

2003 ADDY Awards
Gold award for interactive media design
Silver award for mixed media campaign for the arts

References **Blaine Adams**
CTO & Operations - GeoFac Systems
(210)209-6436
(904)673-7063

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Project Manager & Lead Architect Northrop Grumman/CDC
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Jake Williams
i3 - Director of Multimedia
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